**YOUR TITLE**

**Name SURNAME[[1]](#footnote-1)**

***Abstract***

*The content of your abstract should be Times New Roman, 11, Italics, Single spaced, Justified. It should be written in English, 80-100 words. It should indicate the purpose of your article and, if applicable, the main results of the study.*

***Keywords:*** a list of 5-6 key words.

***1. Chapter 1***

The content of your article should be written in Times New Roman 11, Justified. Paragraphs are separated by 1 space. The article should not be longer than 10 pages. Your Word Document should have Size A4 and Margins Normal.

Use only footnotes for additional information.

The quotations shorter than 3 lines should be included in the body of the text enclosed in double quotation marks. Longer quotes should be written in a separate paragraph (one space above, one below) in *Italics* as in the following example:

*These communities must also address technical and curriculum issues. To create a virtual classroom, one must plan for the following tasks: advising, curriculum development, content development, articulation and credentialing, learning delivery, hardware choice, and assessment.* (Harper et al, 2004: 590)

References should include the author’s last name, the year of publication and, if the case, page numbers as in the example above.

*Subchapter* *1.1*

*Subchapter 1.2*

***2. Chapter 2***

***3. Conclusions***

***References and bibliography***

**Brown, P. and S. Levinson.** 1987. *Politeness,* Cambridge: CUP.

**Hofstede, G.** 1983. “National cultures in four dimensions: a research based on theory of cultural differences among nations”, in *International Studies of Management and Organization*, 13 (1-2): 46-74.

**Darley, W. and D. Luethge.** 2003. “Cross-cultural communication and promotion”, in Ruginbana R. and S. Nwankwo (eds.), *Cross-Cultural Marketing*, London: Thomson Learning: 141-159.

***The author***

**Name Surname** Your article should be accompanied by a short biographical note written in Times New Roman, 10, Justified.

1. Name, Surname, Affiliation, E-mail [↑](#footnote-ref-1)