

**Academy of Economic Studies  
Bucharest**

# **SYNERGY**

Volume 2, no. 1/2006



# SYNERGY

## Journal of the Department of Germanic Languages and Business Communication

---

### Editorial Board

- Co-ordinators      Georgeta Ghiga  
                                 Tania Măgureanu
  
- Members            Roxana Ciolăneanu  
                                 Raluca Șerban

### Scientific Board

- Tony Luxon, University of Lancaster  
    Mirela Bardi, British Council Romania  
    Adriana Chiriacescu, Academy of Economic Studies - Bucharest  
    Lora Constantinescu, Academy of Economic Studies - Bucharest  
    Laura Mureșan, Quest Romania
- 

### Editing

- Liliana Matei, Academy of Economic Studies Publishing House - Bucharest  
    Annelise Begu  
    Mioara Gamulea

**SYNERGY** is open to theoretical or practical contributions from anyone who is professionally involved in foreign language education and research and in various related disciplines that may offer significant insights. The publishers and the editorial board wish to make it clear that the views expressed in the journal are the contributors' own, and that each contributor is responsible for the data, opinions and statements appearing in the article.

---

**ISSN 18411-7191**