

The Bucharest Academy of Economic Studies

SYNERGY

Volume 6, Number 1

2010



SYNERGY

Journal of the Department of Germanic Languages and Business Communication

Editorial Board

Coordinators Georgeta Ghiga
 Roxana Marinescu

Members Cristina Prelipceanu
 Irina David
 Diana Ionciță
 Iulia Rășcanu

Scientific Board

Tony Luxon, University of Lancaster, UK
Laura Mureșan, Quest, Romania
Lora Constantinescu, The Bucharest Academy of Economic Studies, Romania
Mirela Bardi, The Bucharest Academy of Economic Studies, Romania

Editing

Editura ASE

Piața Romană nr. 6, sector 1, cod 010374, București, România
Telefon: +4(021) 319.19.00 / int. 146, 460
www.ase.ro, www.edituraase.ro, editura@ase.ro

Liliana Matei
Silvia Răcaru
Livia Radu
Mioara Gamulea

SYNERGY is open to theoretical or practical contributions from anyone who is professionally involved in foreign language education and research and in various related disciplines that may offer significant insights. The publishers and the editorial board wish to make it clear that the views expressed in the journal are the contributors' own, and that each contributor is responsible for the data, opinions and statements appearing in the article.

ISSN 1841-7191